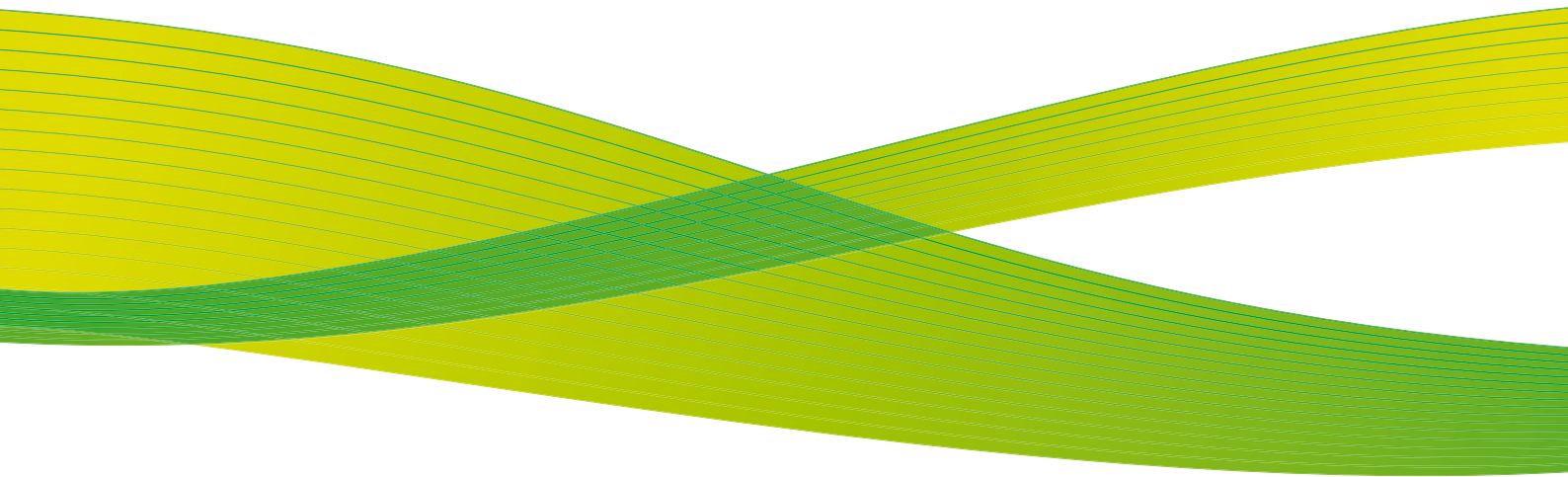


700 Digital Color Press



700 Digital Color Press

A Powerful Performer



A solid investment in your business

No matter what kind of business you're in, you have to make sound decisions that will grow your business. So before you invest in any new technology, you want to be sure that you are going to get two things: value for your money in the short term, and a return on your investment in the long term.

The 700 Digital Color Press delivers on both counts. Whether you're looking for new revenue opportunities or that ability to reduce costs, it's the first true production capable printer that makes it easy to get started in digital production printing. The 700 Digital Color Press delivers everything you need to capture your share of the explosive growth in digital colour printing – outstanding image quality, excellent performance, complete

versatility, effortless productivity, day-in, day-out reliability. It's a powerful performer designed to delight your customers and grow your business.

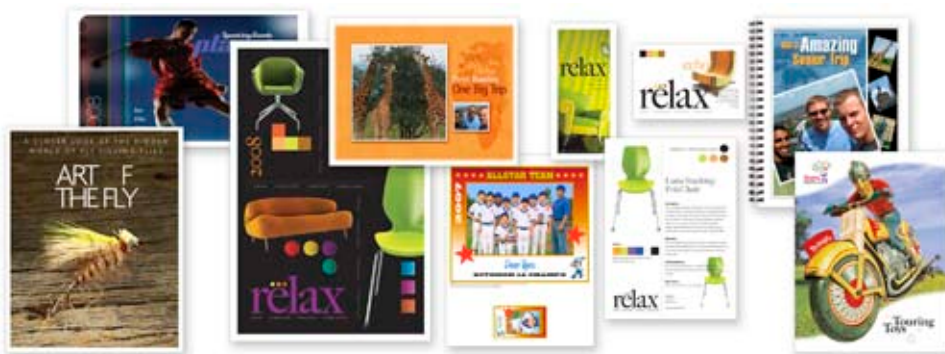
With its speed, paper handling and in-line finishing capabilities*, the 700 Digital Color Press puts a wide range of high-value applications within your reach.

Create value-driven coated and uncoated applications like:

Produce face-trimmed saddle-stitched booklets, catalogues, punched documents, square folded and trimmed manuals, tri-fold brochures, variable print postcards, direct mail, photo specialty products and more.



700 Digital Color Press shown with optional Oversized High-Capacity Feeder (two tray model), Interface Module, High Capacity Stacker, Light Production Finisher with Booklet Maker and Fold Module, and SquareFold Trimmer Module. This configuration is not supported by the Integrated Fiery Colour Server.



The 700 Digital Color Press reflects everything we have learned helping thousands of printers build successful digital printing businesses.

Image quality is key

It's the first thing your customers see. It's what you sell – and your reputation is based on it.

Your customers will love the smooth colour sweeps, sharp, high-resolution photographs, crisp, clean text, outstanding gradients and fine detail. That's because you are printing in the highest resolution currently available – 2400 x 2400 dpi. The 700 Digital Color Press uses a robust transfer system to transfer the image to the page for consistent results over short, medium, and long runs.

Two more points on output quality. First, you get a smooth, offset-like matte finish with outstanding shadow detail, and superior halftones thanks to our newest Emulsion Aggregation (EA) toner.

Second, you get tight front-to-back registration (to within 1.0 mm), important for postcards, business cards, catalogues, and all two-sided work. A Contact Image Sensor detects the leading edge of the page and adjusts for registration (difficult jobs can have special operator adjustments done at the User Interface).



Security is part of the design blueprint

As a leader in the development of digital technology, we are committed to keeping your digital information safe and secure. We have included security features such as Secure Pass-words, Data Encryption, IP Filtering, and Disk Overwrite Protection to secure company data in both our printer and some print server options.



Easy fine tuning for great results

With the 700 Digital Color Press, you have easy-to-use operator controls for making adjustments for front to back registration, perpendicularity, skew, and magnification for difficult jobs.

You can also create and store custom paper and alignment profiles for specific customer jobs and paper stocks.

Everything you need to do a quality job

A surprising host of options and unsurpassed versatility at an equally surprising price point.

Whether you're new to digital colour or upgrading your current capabilities, the 700 Digital Color Press has features that enable you to say yes to more and more of your customers' most demanding jobs.

Take a closer look inside and out and you'll see how the 700 Digital Color Press is built to give you reliable performance, exceptional media handling, and customer-pleasing quality, from start to finish.



1 3 Standard Paper Trays: Along with the bypass tray, these hold up to 1,900 sheets of paper.

2 Optional Oversized High-Capacity Feeder: For larger stocks, choose one of our robust production feeders holding up to 2,000 or 4,000 sheets of coated or uncoated media in one or two trays (two tray option shown).
Reliable paper movement prevents misfeeds. This production-class feeder has four blowers, an advanced roller system, and a centre registration system.

Optional A4 High-Capacity Feeder: Optional high-capacity feeder holds 2,000 sheets of A4 paper (not shown).

3 Image Quality: 2400 x 2400 dpi resolution. The self-cleaning Corotron assembly offers improved productivity and image quality.

4 Front to Back Registration: Contact Image Sensor provides adjustments to deliver 1 mm front to back registration.

5 Document Handler: Holds up to A3 originals; Duplex Automatic Document Feeder (DADF), reliably scans two-sided originals automatically.

6 User Interface: Easier to use, offering greater flexibility, while providing more operator information and control over critical issues such as alignment and registration. It lets you create and store custom paper profiles for repeated use.

7 Load-While-Run Toner: Provides longer print runs and enhanced productivity. Two black toner SMart Kit™ replaceable units keep replenishment intervention to a minimum and productivity to a maximum.

SMart Kit replaceable units for toner, drum rolls, fuser, and waste toner bottle improve uptime.

8 Paper Path: Straight simple paper path increases reliability.

9 Smart Decurler Module: You get outstanding productivity in your finishing equipment because this robust post-fuser decurler with two rollers and bars ensures that sheets are flat. This series of "Smart" decurlers take into consideration the side, the



toner coverage and the humidity and applies the most appropriate pressure to ensure the flattest output.

10 Optional Finishers: Produce more revenue generating applications including coated paper in-line with a suite of optional finishers including: Offset Catch Tray, Advanced Finisher, Professional Finisher, Light Production Finisher, Light Production Finisher with Booklet Maker, and High-Capacity Stacker.

11 SquareFold Trimmer Module: Attach to the Light Production Finisher with Booklet Maker for greater versatility and enhanced output. This optional module enables face trimming and square folding for higher quality booklets and brochures.

An adaptable solution

That means you choose the configuration that best suits your business model. Choose from four print servers and optional feeding and finishing modules and configure the 700 Digital Color Press the way you want it today with the option to evolve it for tomorrow.

Versatility from start to finish

Professional feeding and finishing are the beginning and end of the perfect job. You have all the options you need to make anything from coated brochures, newsletters, presentations, direct mail, booklets and more, a great success.

A4 High-Capacity Feeder

Holds up to 2,000 A4 sheets in a wide range of weights.

Oversized High-Capacity Feeders

Choose from either a 2,000 (one tray) or 4,000 (two tray) sheet model. Both are ideal for signature booklets and other high-end applications.

Offset Catch Tray

500-sheet stacking.

Advanced Finisher

Ideal for basic binders, manuals, reports, and presentations. This finishing option offers 50-sheet, multi-position stapling and hole punching – 2 or 4 holes.

Professional Finisher

The choice for uncoated, high-page-count booklets, manuals, etc. In addition to the features of the Advanced Finisher, this finisher includes saddle stitching with centre fold for easy booklet making for up to a 60-page booklet and bi-fold brochure assembly.

Light Production Finishers*

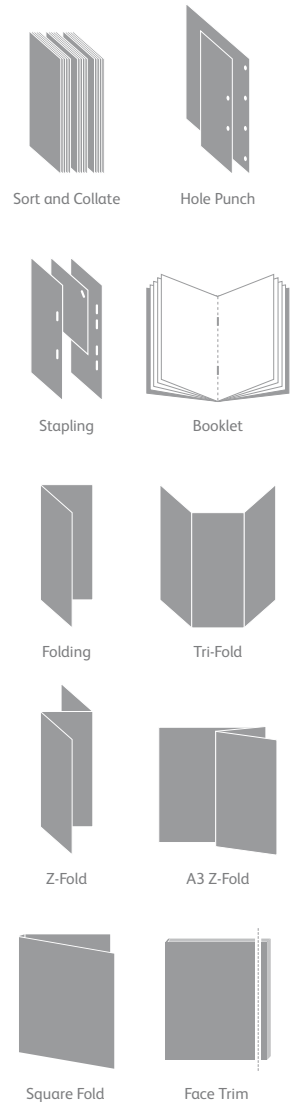
These versatile finishing options enable coated booklets, brochures, and bi-fold mailers, as well as stacking, stapling and hole punching. They also include an interposer input tray. Choose from a Light Production Finisher, Light Production Finisher with Booklet Maker, or a Light Production Finisher with Booklet Maker and Folder.

SquareFold Trimmer Module

Enhances the power of the Light Production Finisher with Booklet Maker with highly desired features, such as square fold of cover sheets and face trimming to produce professional-looking booklets.

High Capacity Stacker*

Up to 5,000-sheet stacking for long production runs.



* Interface module required

Choose the perfect print server to meet the demands of your business

You get more choices, more capabilities. These powerful servers put a variety of colour tools, workflow capabilities, processing speed and sophisticated colour management controls at your fingertips.

FreeFlow Print Server

CX Print Server, Powered by Creo

EX Print Server, Powered by Fiery

Integrated Fiery Colour Server*

Splash RPX-iii Colour Workflow

Colour Managed Workflow Solution, powered by ORIS

Each server is designed to meet a specific set of workflow and application requirements from our standard integrated server through to our choice of professional print servers.

Your Fuji Xerox representative will help you choose the one that best suits your needs.



Integrated Fiery Colour Server*



FreeFlow Print Server



CX Print Server



EX Print Server



Splash RPX-iii Colour Workflow



Colour Managed Workflow Solution, powered by ORIS

** Integrated Fiery Colour Server does not support a High Capacity Feeder and Light Production Finisher in-line together*

Production Printing at an Affordable Price. A winning business proposition

Now you can have it all – image quality, ease of use, productivity, media latitude, feeding and finishing options, and world-class workflow solutions – at a truly affordable price. Want to capture your share of the growth in digital colour printing? Want to reduce your costs while expanding your digital colour printing capabilities? Then the 700 Digital Color Press is the answer you've been looking for.

700 Digital Color Press Specifications

Resolution

- Print: 2400 x 2400 dpi
- Scan: 200 x 200, 300 x 300, 400 x 400, 600 x 600

Technology

- Load-while-run capability
- Advanced Registration Technology for tighter control
- Custom paper set-up
- Fuji Xerox EA low melt toner
- Active decurling for heavy-weight media
- FOGRA Validation Print Certified System

Integrated Scanner

- 250-sheet capacity
- 50 ppm colour
- 80 ppm black and white
- Originals up to A3 in weights from 38 to 200 gsm
- Duplex Automatic Document Feeder (DADF)

Productivity/Print Speeds

- A4
 - 71 ppm (64 – 176 gsm uncoated)
 - 51 ppm (177 – 256 gsm uncoated) (106 – 176 gsm coated)
 - 35 ppm (257 – 300 gsm uncoated) (177 – 300 gsm coated)
- A3
 - 35 ppm (64 – 176 gsm uncoated)
 - 25 ppm (177 – 256 gsm uncoated) (106 – 176 gsm coated)
 - 17 ppm (257 – 300 gsm uncoated) (177 – 300 gsm coated)
- SRA3
 - 31 ppm (64 – 176 gsm uncoated)
 - 22 ppm (177 – 256 gsm uncoated) (106 – 176 gsm coated)
 - 15 ppm (257 – 300 gsm uncoated) (177 – 300 gsm coated)

Paper Format/Sizes

- Maximum sheet size all trays: SRA3 or 330 x 488 mm
- Maximum print image area: 323 x 480 mm
- Maximum copy image area: 297 x 432 mm
- Minimum paper size trays 140 x 182 mm
- Minimum paper size Bypass: 100 x 148 mm

Paper Flexibility/Weights

- Internal Trays 1-3: 550-sheet each, 64-220 gsm uncoated; 106-220 gsm coated
- By Pass Tray: 250 sheets, 64-300 gsm uncoated; 106-300 gsm coated
- Coated, heavyweight, transparencies, DocuMagnet, specialty, labels, tabs. All Trays run coated stock

Paper Capacity and Handling

- 1,900 sheets up to SRA3 standard via three internal trays and bypass tray
- Maximum paper capacity: 5,900 sheets SRA3 via standard trays and optional Oversized High-Capacity Feeder (two-tray model)
- Two-sided printing: Automatic up to 220 gsm coated and uncoated from all trays. Manual up to 300 gsm

Options

- A4 High-Capacity Feeder:
 - A4
 - 2,000 sheets up to 220 gsm
- Oversized High-Capacity Feeder (one tray, 2,000 sheet option):
 - 64-300 gsm uncoated, 106-300 gsm coated
 - 182 x 182 mm/B5 to SRA3/330 x 488 mm
 - Auto duplex up to 220 gsm coated and uncoated
 - Manual duplex up to 300 gsm
- Oversized High-Capacity Feeder (two tray, 4,000 sheet option):
 - 64-300 gsm uncoated, 106-300 gsm coated
 - 182 x 182 mm/B5 to SRA3/330 x 488 mm
 - Auto duplex up to 220 gsm coated and uncoated
 - Manual duplex up to 300 gsm
- Offset Catch Tray
 - 500-sheet stacking
- Advanced Finisher (or C Finisher):
 - 500-sheet top tray
 - 3,000 sheet stacker tray
 - Multi-position stapling
 - Hole punching
- Professional Finisher (or C Finisher with Booklet):
 - 500-sheet top tray
 - 1,500 sheet stacker tray
 - Stapling up to 50 sheets
 - Hole punching
 - Bi-fold, saddle stitch booklet maker up to 15 uncoated sheets

- Light Production Finisher: (or Finisher D4)
 - 500-sheet top tray
 - 3,000-sheet stacker tray
 - Multi-position hole punching and stapling
 - Stapling up to 100 sheets
 - 200-sheet interposer
- Light Production Finisher with Booklet Maker (or Finisher D4 with Booklet Maker):
 - 500-sheet top tray
 - 1,500-sheet stacker tray
 - Multi-position hole punching and stapling
 - Stapling up to 100 sheets
 - 200-sheet interposer
 - Bi-fold, saddle stitch booklet maker up to 20 uncoated sheets, supports coated stocks
 - Optional Folding Module for tri-fold and Z-fold (A4 and A3)
- SquareFold Trimmer Module:
 - Square fold up to 25 sheets
 - Face trim between 2 – 20 mm in 0.1 mm increments
 - Paper weights 64 – 300 gsm coated and uncoated
- High Capacity Stacker:
 - 500-sheet top tray, 102 x 142 mm to SRA3
 - 5,000-sheet main tray, 182 x 257 mm to SRA3

Choice of Print Servers

- FreeFlow Print Server, Standard or Professional Edition
- Integrated Fiery Colour Server
- CX Print Server, powered by Fiery
- EX Print Server, powered by Fiery
- Splash RPX-iii Colour Workflow
- Colour Managed Workflow Solution, powered by ORIS

Electrical

- Printer 200 -- 240 VAC/50/60 Hz
- Options: 100 -- 240 VAC 50/60 Hz

Dimensions (print engine only)

- Height: 1,372 mm
- Width: 1,714 mm
- Depth: 777 mm

For further information regarding printer performance parameters, environment, operator, stock and clearance requirements, please refer to the Fuji Xerox Customer Expectation Document.

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Protecting the environment is a fundamental component of our company's commitment to corporate citizenship. At Fuji Xerox Australia, we supply products that have been designed with both our customers and the environment in mind. As a world leader in the development of parts and components Remanufacturing Programs, we have made Eco-Manufacturing an integral part of our business.

All our sites have achieved ISO 14001:2004 Environmental Management System Certification, as a demonstration of our commitment to protecting the environment.

